



SPECIAL ANNOUNCEMENT FROM THE CRUCIBLE PROJECT — JULY 27, 2010

“Dare to Soar” Now “The Crucible Men’s Weekend”, Crucible Project Expands and Names Greg Huston Executive Director

Since 2005, the men’s retreat known as “Dare to Soar Men’s Weekend” or DTS has been run under the auspices of The Crucible Project, a not-for-profit corporation. Beginning in August 2010, the new name of the retreat will be “The Crucible Men’s Weekend” to better reflect its connection to the parent organization. In addition, The Crucible Project has added and now oversees all of the second-level weekends, the Soul Groups and the Two-Year Transformational Program in which DTS graduates have participated. Formerly these programs were part of “Dare to Soar, LLC” the for-profit business of Greg Huston. In order to effectively run these new programs, the board of directors of The Crucible Project are also very pleased to announce the appointment of Greg Huston as its fulltime Executive Director.

The Dare To Soar men’s initial weekend was conceived by Greg Huston and launched in 2001 as an extension of his coaching practice. Since that time over 700 men from around the world have journeyed through that life-changing experience. Hundreds have also returned to staff weekends, join Soul Groups, participate in 2nd-Level Weekends and dozens more have completed the Two Year Leadership Program. These various growth experiences were all designed and led by Greg.

In December of 2005, the initial weekend came under the newly formed not-for-profit called “The Crucible Project” and Greg was its part-time director. Now, the four other weekends (Mission, Sexuality, Leadership I and Leadership II), all the Soul Groups and the Two-Year Program—which had remained as part of Dare to Soar, LLC—will all be a part of The Crucible Project. Greg will be the new full-time Executive Director overseeing the whole endeavor. Greg and his wife, Toni, have chosen to keep the name “Dare to Soar, LLC”, so to make sure there is no confusion, the men’s retreat will be called “The Crucible Men’s Weekend”.

“We are so excited to have Greg take on the challenge of giving his full-time efforts to the growing work of The Crucible Project and to have these aspects of his business enterprises become part of the Project. We think this consolidation will enable all these pieces, now unified, to have a much greater impact on the lives of men, their families, churches and communities” said TCP board chairman Judson Poling. “We’ve all benefited from Greg being at the vanguard of this movement among Christian men. He has consistently challenged men to live impactful lives filled with truth and grace. This new arrangement will pull together all his efforts into one entity, and will add the ongoing wisdom and counsel of a governing Board to support him. Our future as an organization has never been brighter—and truth be told, with expansion already into Texas and soon into Colorado, it has never been more challenging. We’re confident that together Greg and the Board will effectively partner to advance the life-changing work he started and has led so well for the last ten years.”

Moving beyond its initial charter to sponsor one kind of men’s weekend in the Chicago area, The Crucible Project’s vision is to bring all the weekend retreats—initial and second level—into other areas of the country and develop ongoing communities of men of integrity to help strengthen the church in North America. We also want to influence as-of-yet unreached communities of men—including work with minorities and inner city churches. There are also plans to develop additional resources to support men in their lifelong journey of faith and authenticity. Since 2005 this work has been funded by gifts from our generous supporters. Now more than ever, we need the help of men who have benefited from this work to give so that we will be able to offer it to even more men as we head into uncharted waters and continue to expand.

Greg may be reached at <GregH@thecrucibleproject.org> or by phone: 773.338.6477.